

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP27/12 12.08
*** WPXI-TV ***

REP. # _____ OFF. # **18** SALESMAN # _____

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES SEP28/12 OCT4/12 WK-1

DATE SEP27/12 12.08

TO JEN
FR CHERYL
NEW ORDER
PLS CONFIRM SO I CAN MAKE CHANGES
THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 36 AGENCY EST# = 303
AGENCY PRODUCT CODE = 91

57

**PROGRAM : ELLEN
CON COM1: ELLEN**

4

PROGRAM : LATE NEWS
CON COM1: LATE NEWS

REP HEADLINE# 6352726
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	9/28	10/4	3		F,M-TH	3
4			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	9/28	10/4	3		F,M-TH	3
5			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	9/28	10/4	5		F,M-TH	5
6			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$1,000.00	9/28	10/4	5		F,M-TH	5
7			600A-700A PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	9/28	10/4	5		F,M-TH	5
8			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/28	10/4	3		F,M-TH	3
9			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	9/28	10/4	5		F,M-TH	5
10			730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/28	10/4	2		F,M-TH	2
11			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$300.00	9/28	10/4	5		F,M-TH	5

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800P-1000P	30	5	\$3,500.00	10/1	10/1	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
13			800A-1030A	30	5	\$275.00	9/29	9/29	1		SAT	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
14			800A-1000A	30	5	\$275.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
SEP/12			35400.00			OCT/12					\$3,500.00	
CONTRACT TOTAL												38900.00
TOTAL SPOTS												48

MARKET TOTALS \$121,562 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*